

Agenda:

- Intro (Mo Taslaq) – entrepreneur's Journey
- Key Factors to consider before moving your business to the USA
- My new Ventures



- Proud Jordanian
- CEO / Co- Founder Mixed Dimensions (Merged with IRL)
- General Manager at Integral Reality Labs
- President at Tadawi Inc
- Co-Founder Mujtama.ai
- Venture Builder at Alexeera Healthcare
- Mentor / Advisor Alchemist Accelerator
- Mentor at Endeavor
- Mentor at Alchemist Accelerator
- EY Entrepreneur of the Year 2016
- Queen Rania Competition Winners 2012





Entrepreneur's Journey

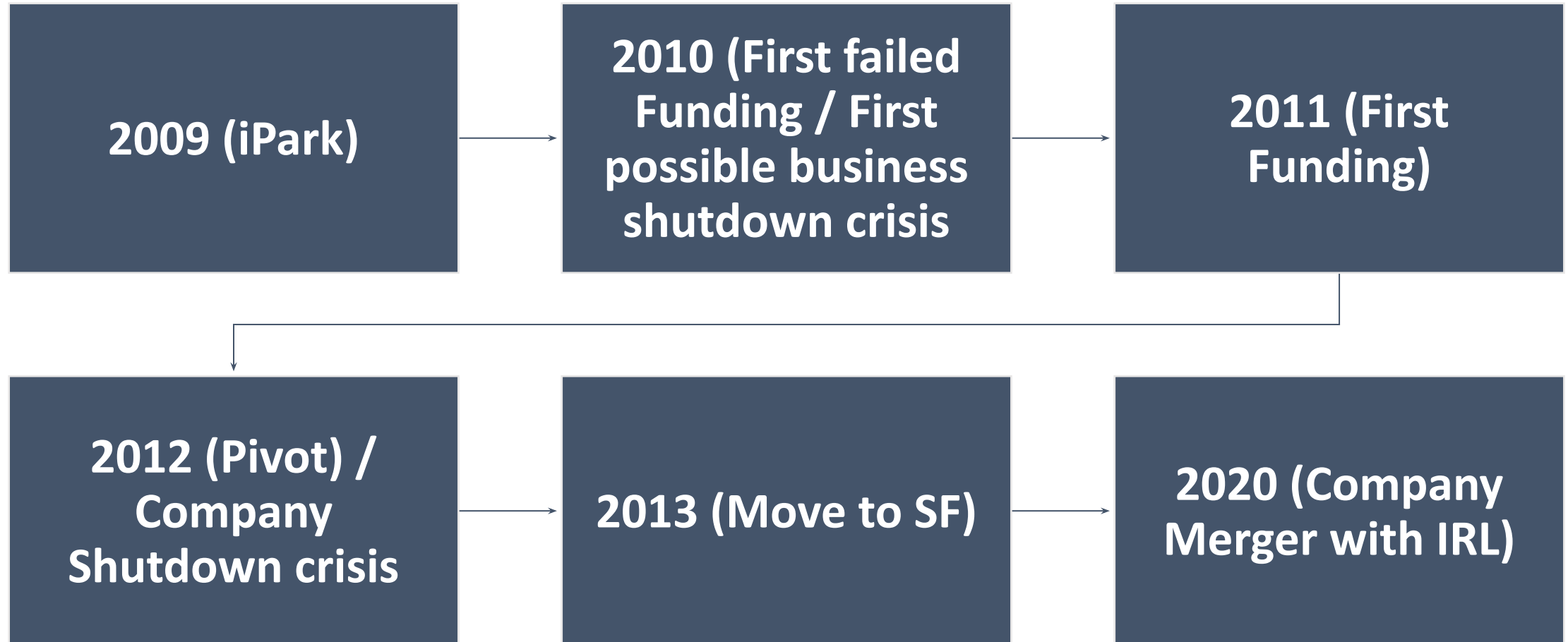
From Jordan to Silicon Valley

Muhannad Taslaq

Captain Mo



Our Journey





Why did we move to USA?

Our market is international

Zero Market in Jordan / Region

Idea ahead of technology advancement in region

No real expertise in technology commercialization

Access to funding

Real market validation

Massive pool of talent

Obstacles in our way to success

Jordanians coming
from unknown country
or education

No legal permit to
work in the USA – we
spent 6 years traveling
on B1/B2 Visa

We have Zero track
record

Language barrier

No support – You make
it alone or go home

No access to funds

No access to network

50K USD in funds



No network



What did we do ?

- Applied to Alchemist Accelerator – Got accepted
- Networked like hell
- Learned marketing
- Learned business
- Made killing mistakes
- Pitched to 100 investors – got 2 only
- Studied the market
- Prepared an attack plan



What did we learn ?

Research the
market

Know our legal
options

Know our
Customer
needs

Find and bring
Resources

Partnerships
and Network

Results

- Changed our business model
- We raised more than 50M USD
- We became the largest 3D Printing Warehouse in the West Coast
- We landed big deals like Star Trek and Ubisoft
- We formed a board of high respected industry leaders
- We expanded to Asia (China and Japan)



Jim Wards
Former President of
Lucas Films



Gilman Louie
CEO IN-Q-Tel /
CEO of America's
Frontier Fund



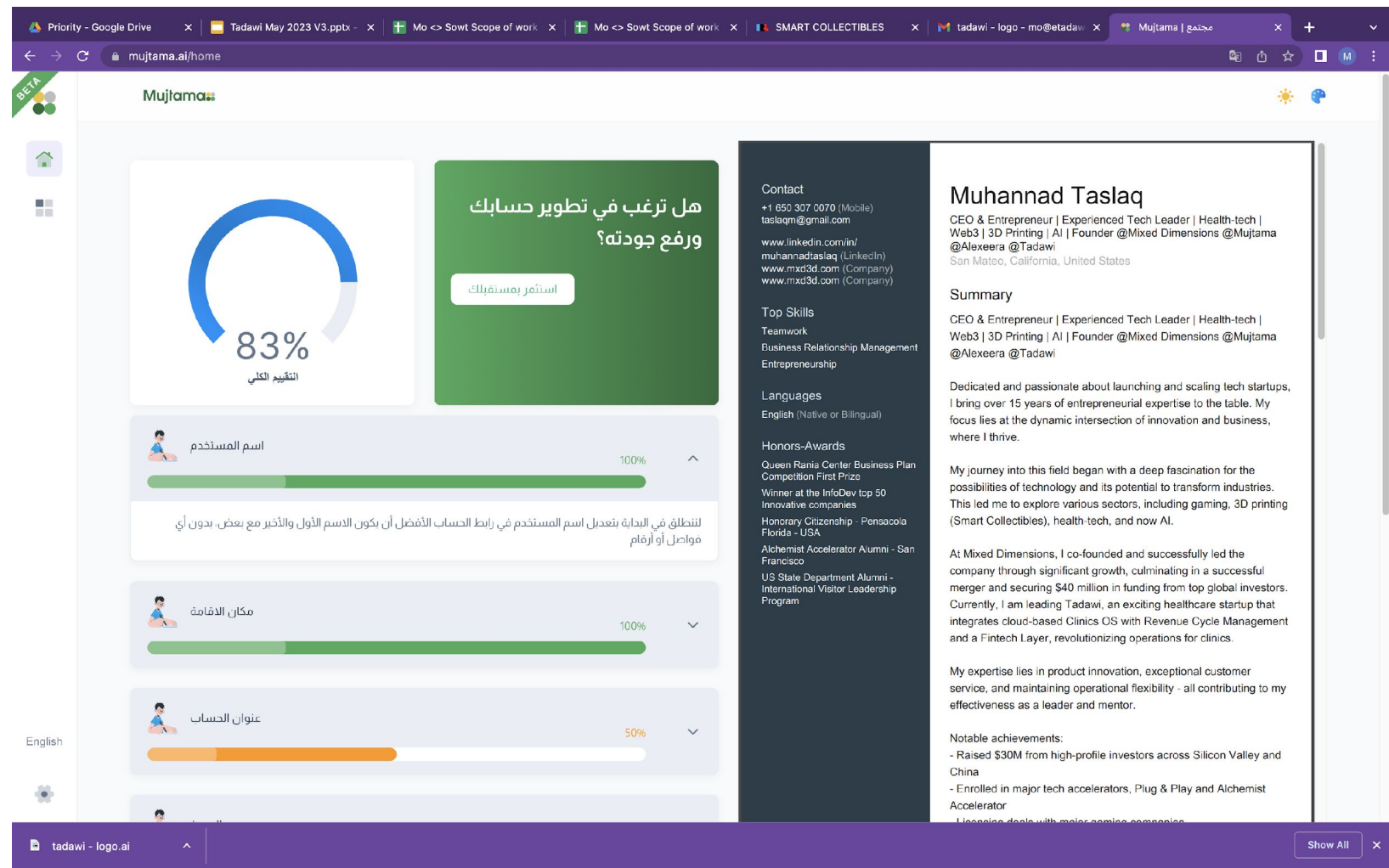
Tom Kalinske
CEO Sega / Mattel
/Leapfrog

New Ventures

AI in Health tech & AI in Employability

Mujtama.ai

- Co-founded with Khaled Elahmad
- Mujtama.Ai employs innovative AI solutions to enhance the employability of Arab professionals by optimizing their LinkedIn profiles.
- Leveraging deep insights into the Arab market, our startup is committed to bridging the gap between Arab talents and potential opportunities.
- We started with LinkedIn scoring and optimization
- Significant traction on paid and free versions
- Next phase will include smart CV builder and assessments



Tadawi

- A next-generation cloud platform enabling private clinics to optimize operations, accelerate growth and transform the patient experience through an advanced Fintech hub.
- Growing operational expenditure and lack of support through revenue cycle management tools
- Scattered systems with no integrations resulting to multiple access points
- Healthcare data access in the region is limited, and data accuracy is sub-optimal
- Rising financial instability, cash flow and insurance management concerns
- Diagnosis and Medication errors occur in high frequency