

# Ahli Brokerage Company

An Overview



# Overview

## Overview

Ahli Brokerage is a private limited company with a current paid-up capital of 5 million Jordanian Dinars, registered in 2006 as a subsidiary wholly owned by Jordan Ahli Bank; a leading bank in the Hashemite Kingdom of Jordan.

Specialized in offering financial brokerage services, Ahli Brokerage trades all types of financial market securities (equity and debt) listed on Amman Stock Exchange (ASE).

Ahli Brokerage attains a leading position among ASE brokerage firms, achieving record numbers and recurrently ranking among top brokerage firms in the stock exchange.

Relying on its capability and high credibility, Ahli Brokerage has built an extensive client base which includes major local and international financial institutions, publicly held **corporations, and major individual and corporate investors.**

Operated by a specialized team of highly qualified licensed brokers, attaining sufficient knowledge and experience, Ahli Brokerage successfully provides its clients with unsurpassed brokerage services, professionally and adequately.

Clients are provided with direct separate access to their portfolios, in addition to integrating the banking services offered by Jordan Ahli Bank.

The company holds the following licenses:

<b>Financial Broker</b>	750,000 JOD
<b>Dealer</b>	500,000 JOD
<b>Margin Finance</b>	1,000,000 JOD

Ahli Brokerage is currently planning to expand the company's platform to include the **custodian license.**

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## Our Vision

- To become one of the leading Brokerage Firms in the local market.

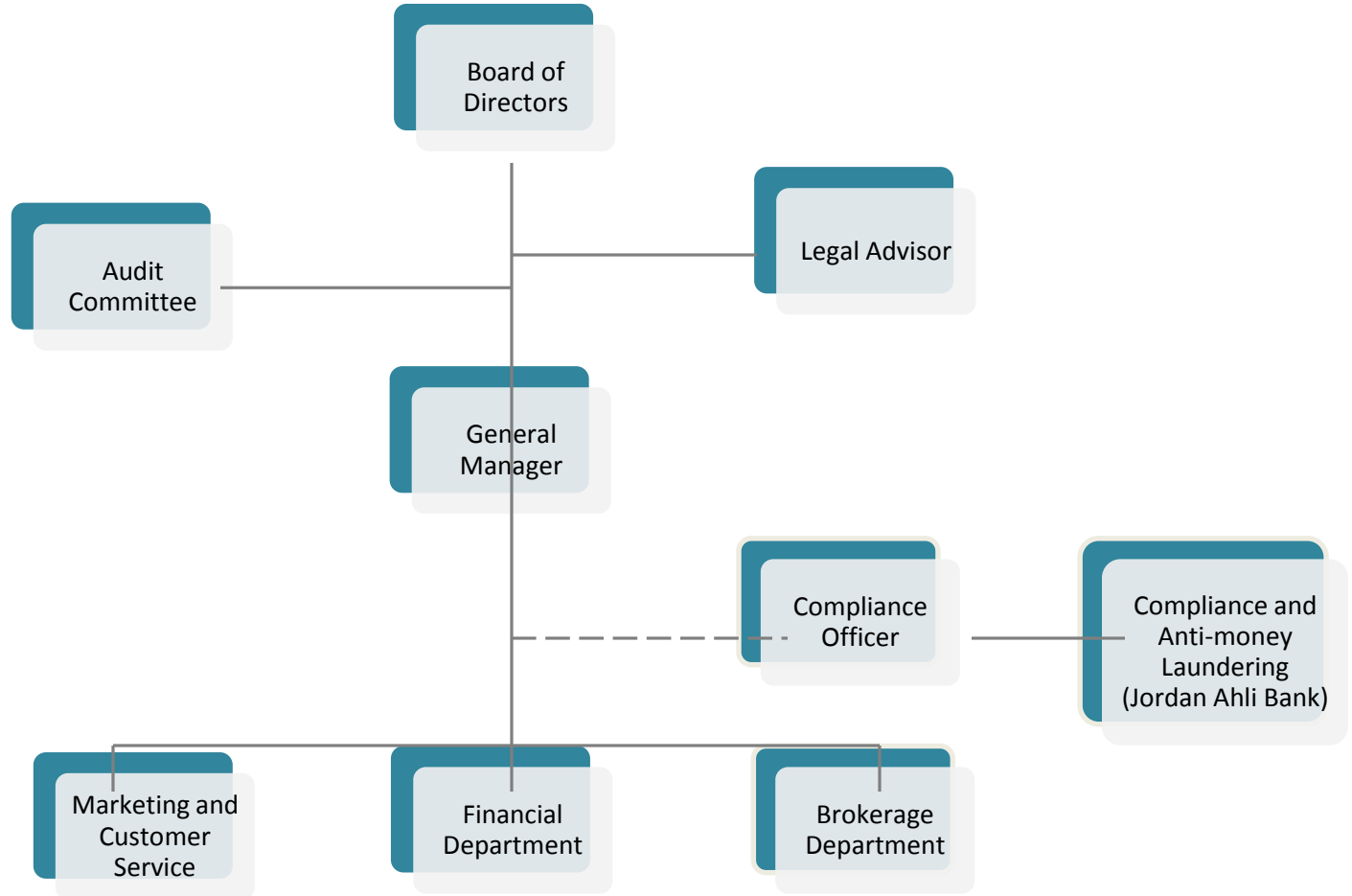
## Our Strategy

- Providing an integrated technological platform recognized by its efficient and accurate brokerage services.
- Meeting the clients' needs and investment objectives by utilizing all resources and tools available to achieve the desired purposes.

## Our Values and Principles

- **Credibility:** Building mutually beneficial relationships based on customers' trust.
- **Team Spirit:** Working as a team to achieve competitive advantage.
- **Integration of Services:** Utilizing a comprehensive range of procedures to guarantee accurate results.
- **Scientific Method Approach:** Formulating policies and recommendations that are based on scientific research and practical experience in order to excel and stand out.
- **Human Capital:** Attending training courses and seminars encouraging development by recruiting, engaging and guiding interactions between team members to achieve the highest possible level of professional and qualified human resources.

# Organizational Structure



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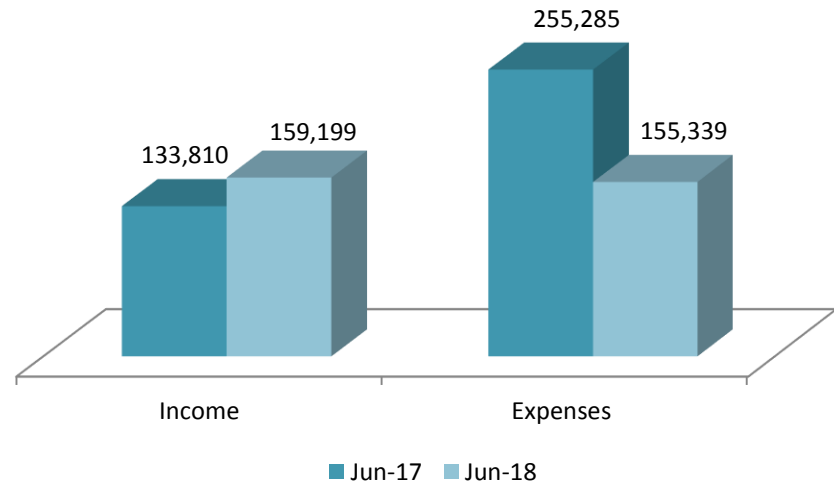
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	31 Dec 2016	31 Dec 2017	VAR %	30 June 2018
Total Assets	6,184,699	6,318,263	2 %	6,198,085
Total Liabilities	745,049	692,366	- 7 %	527,306
Total Equity	5,439,650	5,625,897	3.5 %	5,670,779

	31 Dec 2016	31 Dec 2017	VAR %	30 June 2018
Gross Income	290,999	295,264	1.5 %	159,199
Total Expenses	583,608	444,626	- 24 %	155,339
Reversal of Provision	50,000	93,000	86 %	0
(Loss) after Provision	(242,609)	(56,362)	- 77 %	3860

Income and Expenses - JOD  
June (2017-2018)



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Description	As of 30 Jun 2018
<b>Assets</b>	
Balances at Banks	2,609,050
Direct Credit Facilities, Net	1,905,662
Other Assets	160,316
Property & Equipment, Net	30,932
Intangible Assets, Net	1179
Financial Assets at Amortized Cost, Net	1,490,946
<b>Total Assets</b>	<b>6,198,085</b>
<b>Liabilities &amp; Shareholders' Equity</b>	
<b>Liabilities</b>	
Customers' Payable	496,428
Other Liabilities	30,878
<b>Total Liabilities</b>	<b>527,306</b>
<b>Shareholders' Equity</b>	
Subscribed & Paid-in Capital	5,000,000
Statutory Reserve	418,999
General Banking Risk Reserve	247,920
Profit & Loss for the Period	3860
<b>Total Shareholders' Equity</b>	<b>5,670,779</b>
<b>Total Liabilities &amp; Shareholders' Equity</b>	<b>6,198,085</b>

# Financial Achievements

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Ahli Brokerage succeeded in increasing the total income by 1.5% by the end of 2017 vs. 2016.

Succeeded in reducing the total expenses by 24% by the end of 2017 vs. 2016.

Maintaining an excellent solvency ratio of 112.5% by the end of 2017, thus exceeding the minimum of 75% required by JSC.

Non-performing loans are covered by either provisions or shares collaterals.

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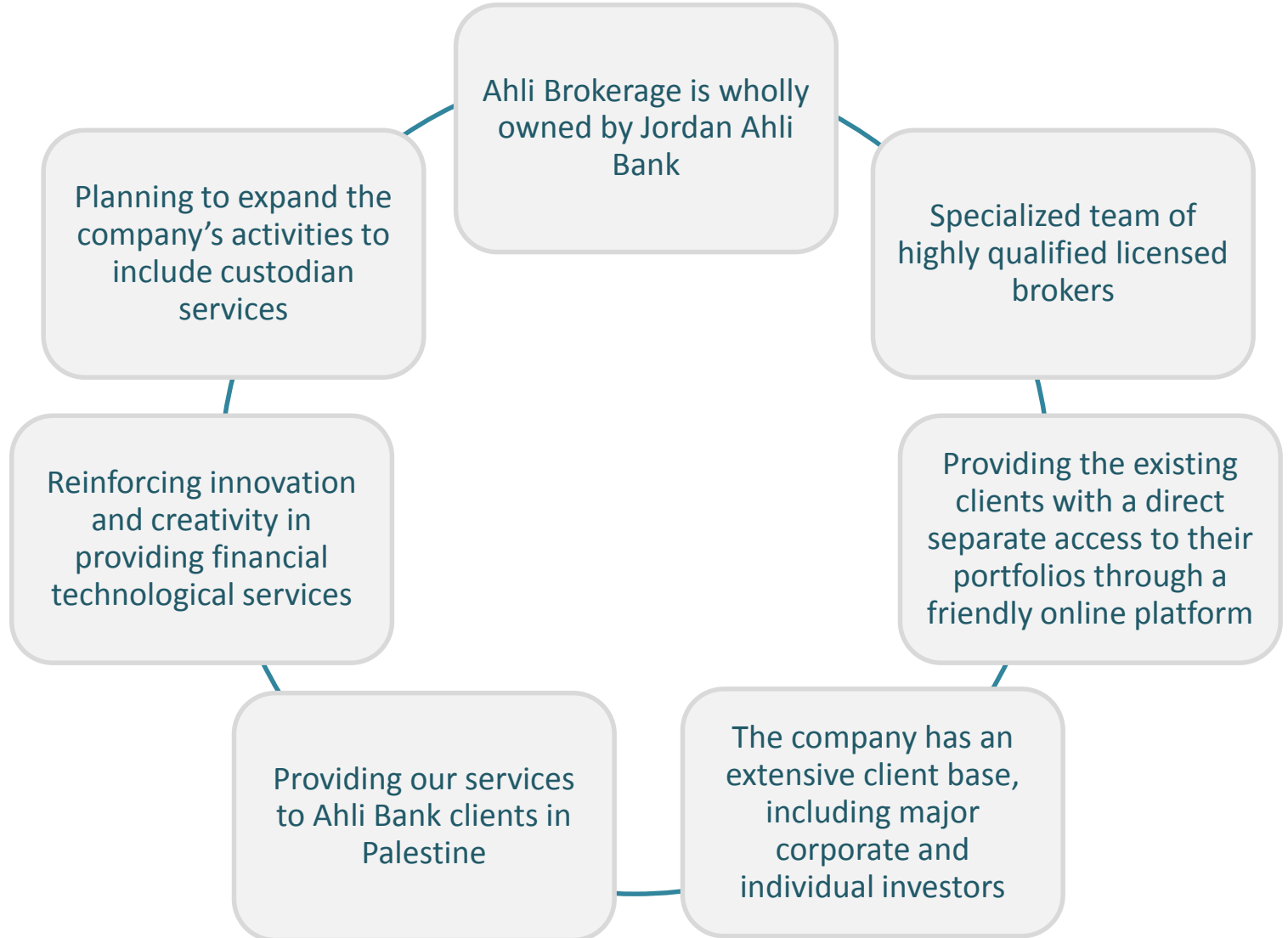
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